

HANOVER

SUSTAINABILITY MASTER PLAN

Meeting Notes

Date/Time: 02/16/2022; 7:00PM

Notes Taken By: Donny Goris-Kolb, Project Manager

APPROVED

2/23/22

Place: Virtual, Zoom

Re: Hanover Sustainability Master Plan –
Advisory Committee Meeting #3

Attendance

Master Plan Advisory Committee

Elizabeth Esinhart - Chair
Jarett Berke
Brian Edwards
Paul Simon
Eric Hryniewicz

Joanna Whitcomb
Yolanda Y. Baumgartner (via Zoom)
Chris Kennedy

Town Staff

Robert Houseman, Director of Planning, Zoning, and Codes
Vicki Smith, Senior Planner

Consultants (VHB, via Zoom)

Donny Goris-Kolb, Project Manager
Ken Schwartz, Principal-in-Charge
Alan Belniak, IT Representative

Members of the Public (all via Zoom)

Nancy Carter Iain Sim
David Milman

VHB presented its Virtual Meeting Platform (VMR), which will be used for Public Forum #1 on March 26. The following reflects the Advisory Committee's conversation related to the VMR.

- Advisory Committee Member: What about folks with limited internet?
 - Donny G-K, VHB: Can provide physical alternatives, perhaps at the Town Hall or Libraries – with physical stations and hard copy versions of the survey
 - Alan B, VHB: Site does not have significant internet requirements. A person can (and has) accessed it using mobile 3G service
 - Rob H: Members of the Planning Board should/can test out the site in various areas of the Town.
 - Paul S: Potential for tablet stations to expand access. Rob H. to follow-up with the Libraries.

- Elizabeth E: Pleased that the site will be open prior to and after the March 26th date. Dartmouth spring term does not open until the 28th. Need to ensure we let community members know about the site.
- Elizabeth E. requested volunteers from the Advisory Committee for facilitation/notetaking during the event.
 - Brian E: Happy to facilitate. Members of the Planning Board should also be asked to play a role. Elizabeth E. agreed.
- Eric H: What about visually impaired? Would a static, non-immersive room be a better alternative?
 - Alan B, VHB: We can add audio notes/alternative text to images. We have not received feedback on a user's inability to navigate the room.
- Vicki S: Is it better for participants to be looking at a document or participating through Mural?
 - Donny G-K, VHB: There will be some competition for attention. Ultimately, we need to determine what tool will allow for the collection of the most feedback – balanced with the ability to manage the tool. There will be facilitator/notetaker training on Mural prior to the event.
 - Alan B, VHB: There are succinct training videos that can be provided. Can post a link on the website prior to the event.
 - Eric H. and Chris K.: Have found people pick up Mural quickly.
- Joanna W: What about polling?
 - Donny G-K, VHB: We do anticipate using Poll Everywhere software to allow for polling and live results reporting. Poll links can be posted to the VMR and/or website after the event.

The Committee reviewed opportunities to socialize the date of the Public Forum and the VMR to maximize participation.

- Elizabeth E. opened the conversation, noting that there are many social networks – how does the Committee reach them? Advisory Committee should relay commitments to Rob H. and Vicki S.
- Rob H: Town staff will be responsible for traditional advertisements. Staff does not have access to resident listservs or neighborhood-based/community group social media accounts. We created connections through the stakeholder interviews. Can provide the Advisory Committee with collateral (VHB to create).
 - Paul S: Create posters of the meeting notice. Create QR Codes and post them on board and in window shops.
 - Donny G-K: Collateral will be provided in multiple formats, including images for social media posting.
- Nancy Carter volunteered to reach out to the Brook Road neighborhood listserv.
- Vicki S: Need to be able to access the student population.
 - Eric H. noted that he does not have access to the student listservs; suggested assigning another student to the Advisory Committee.
 - Vicki S. noted that she reached out to the Student Assembly with no response.
 - Joanna W: Can send something through campus mail.

- Vicki S: Want to make sure we aren't hitting the same networks multiple times. Need to also reach persons not living in Hanover that may want to live here.
- Jarret B: Should set up a Google Doc to keep track of responsibilities.
- Joanna W: Should send out a Save-the-Date

The Committee reviewed timing for the March 26th event, with Elizabeth E. stating her preference for the morning. The Advisory Committee agreed on 10:00 am to 12:00 pm.

The Committee discussed the potential of adding another member to the Advisory Committee, one representing Dartmouth College. The Advisory Committee agreed to explore adding a graduate student, with emphasis on someone who rents in the community.

- Rob H: Customarily, the master plan is developed by the planning board (fixed entity). Town staff recommended the establishment of a larger advisory committee – representative of businesses, student, residents, property owners. Maintaining a size that can function well and be balance. Understanding that at the end of the day, the Planning Board owns the document.
- Elizabeth E: Rob H. and Vicki S. should make clear to any potential new member the level of commitment necessary for participation.
- Joanna W: If one cannot be found, the Advisory Committee should keep the student councils updated on the planning process. For the strategic plan, it was difficult to get students engaged, particularly in a virtual environment where food/refreshments cannot be provided.
- Yolanda B: Should focus on a graduate student who is also a renter.

The Advisory Committee approved the December 14, 2021 meeting minutes.

The next Advisory Committee meeting will be held on February 23, 2022 at 7:00PM. The Advisory Committee will be further discussing engagement, as well as the latest Greatest Wish/Greatest Strength survey results.

Other Notes:

- Joanna W. noted that the next public meeting for the north campus project is not happening until April.

Meeting adjourned at 8:46 PM

A copy of the Zoom chat is provided on the following page.

19:29:20 From Alan Belniak, PE | VHB to Everyone:

<https://seekbeak.com/v/Xw1Ld2DD1L8>

19:34:19 From Alan Belniak, PE | VHB to Everyone:

<https://www.vhb.com/viewpoints/covid-19-resources/virtual-meetings/>

19:41:32 From Iain Sim to Hosts and panelists:

As a bandwidth deprived north Hanover resident I am happy to test out the virtual room

19:50:52 From David Millman to Everyone:

I know for certain there are several places on the student side where a link/qr code could be physically advertised (FOCO, HOP, FFB, NOVACK), in addition to a link on Darthub and student websites. I can imagine incentives with campus partners (visit the site, leave feedback to get a discounted coffee, for instance). I'd worry about the point about 3G service as there might not even be that in the surrounding area so physical sites would be very important.

19:59:28 From Iain Sim to Hosts and panelists:

If the consultants can provide the Youtube link, I will view that first and then try out Mural

20:00:00 From Alan Belniak, PE | VHB to Everyone:

<https://www.youtube.com/watch?v=3WF6lnDzdQI&t=313s>

20:01:15 From Iain Sim to Hosts and panelists:

Got it, thanks

20:13:08 From Nancy Carter to Hosts and panelists:

You can assign me to the Brook Road neighborhood (list serve

20:15:24 From Nancy Carter to Hosts and panelists:

See David Millman's long chat at 7:70pm

20:15:55 From Nancy Carter to Hosts and panelists:

Correction 7:20pm

20:33:18 From David Millman to Everyone:

Respectfully, the conversation largely articulated in this meeting is that the advisory committee at large does not know/have the resources to reach out to students and two additional student members, specifically in the student governments, would help that. I personally would be able to do that from the undergraduate population as I am a junior like Eric.

20:35:02 From David Millman to Everyone:

To the point about attending meetings, there is a very large distinction between a member with direct influence and an interested member of the public that has to follow everything themselves and can only speak when the committee allows. For instance, this meeting was changed several times and the only reason I knew it was happening was I happened to check the website today.

20:36:50 From David Millman to Everyone:

I would urge the committee to add two student members from each of the student governments, which would still be 3/11 I believe

20:43:09 From David Millman to Everyone:

Since the proposal was mine, I would appreciate if the statement above was considered in the discussion. Thank you

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20:45:03 From David Millman to Everyone:

Did not request to speak, requested that the chat be considered in the discussion.

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Page 5